



*Strategic Management Essentials*

*Cairo - InterContinental Cairo Semiramis*

*15-12-2024*

# Strategic Management Essentials

Course code: ML213 From: 15-12-2024 Venue: Cairo - InterContinental Cairo Semiramis Course Fees: 2750 £

## Introduction

In today's dynamic business landscape, visionary leadership is crucial for organizational success. This training program, "Strategic Management Essentials: Building a Visionary Leadership Team," is designed to equip managers and leaders with the skills and knowledge necessary to create and lead a visionary team. Through this program, participants will gain insights into the strategic aspects of leadership, fostering innovation, and driving organizational growth.

## Course Objectives of Strategic Management Essentials

By the end of this training course, delegates will be qualified to

- Understand the concept of visionary leadership and its importance in modern organizations.
- Identify and develop leadership traits and skills required to build and lead a visionary team.
- Create a strategic leadership roadmap for their organization.
- Foster a culture of innovation and forward-thinking within their teams.
- Develop strategies for aligning team goals with the organization's vision and mission.

## Course Methodology of Strategic Management Essentials

This program will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using tools and techniques.

## Organizational Impact of Strategic Management Essentials

This course will have a significant impact on your organization by:

- Empowering leaders to think strategically and drive innovation.
- Creating a pool of visionary leaders who can inspire and motivate teams.
- Aligning team goals with the organization's long-term vision.
- Enhancing collaboration and communication within leadership teams.
- Improving decision-making at all levels of the organization.

## Personal Impact of Strategic Management Essentials

Participants will experience personal growth by:

- Gaining a deeper understanding of their leadership style and potential.
- Developing advanced leadership skills and competencies.

- Learning how to navigate complex leadership challenges with confidence.
- Expanding their strategic thinking and problem-solving abilities.
- Becoming catalysts for positive change within their teams and the organization.

## Who Should Attend

This training program is ideal for:

- Mid to senior-level managers and leaders
- Team leaders and supervisors
- Professionals seeking to enhance their leadership skills
- Anyone responsible for leading and managing teams

## Course Outline

### Day 1

#### Understanding Visionary Leadership

- Introduction to visionary leadership
- The role of visionary leaders in today's organizations
- Identifying personal leadership styles and strengths
- Vision casting: Creating a compelling organizational vision

### Day 2

#### Building a Visionary Team

- The anatomy of a visionary team
- Developing leadership competencies within teams
- Fostering a culture of innovation and creativity
- Effective team communication and collaboration

### Day 3

#### Strategic Leadership

- The strategic leader's mindset
- Crafting a strategic leadership roadmap
- Aligning team goals with the organizational vision
- Measuring and evaluating leadership success

### Day 4

#### Leading Change and Adapting to Challenges

- Leading through change and uncertainty
- Overcoming common leadership challenges
- Building resilience and adaptability in teams
- Case studies and real-world applications

### Day 5

## Inspiring and Motivating for Long-Term Success

- Motivation and inspiration as a leadership tool
- Strategies for motivating teams toward a shared vision
- Leading for long-term organizational success
- Action planning for continued leadership growth