



*Global Banking, Money Markets, FOREX, and Swaps*

*Cairo - InterContinental Cairo Semiramis*

*22-09-2024*

# Global Banking, Money Markets, FOREX, and Swaps

Course code: FB43 From: 22-09-2024 Venue: Cairo - InterContinental Cairo Semiramis Course Fees: 2950 £

## Introduction

This training course focuses on current operational roles in global banking and financial intermediation, as well as short-term money exchanges, international exchange markets, and swap markets. It will evaluate a wide range of contemporary case models involving money transfers and the various products and services that support banking go-betweens. This course will also assess the full range of global banking and money exchanges, including country and regional commercial policies, overnight deposits, SWIFT wire transfers, M1-M2-M3 L lending-rate benchmarks, and "prime" [LIBOR] lending-rate benchmarks. The emphasis will be on specification, models, risk positions, hedging, and the general purpose of lending, borrowing, and short-term commercial securities.

## This Training Course will highlight:

- The functions and relative intercommunications of central banks in London, EU, China, Japan, and the U.S.
- All characters of daily currency transactions between selves, businesses, and nations
- The purpose of money markets – short-term lines of credit on regular/late balances
- The function of money exchange interest-bearing instruments on short-term flow holdings
- Whence financial engineering evolved the swap exchanges for interest and currency
- Whence commercial policies influence short-term cash flow tactics and risk positions
- These roles of FOREX [outside exchange] markets cash and futures, also set and call options
- Approaches for regulating banking and money exchange transactions and relations

## Course Objectives of Global Banking, Money Markets, FOREX, and Swaps

At the end of this training course, you will be qualified to:

- Survey any company's short-term money-market views on assets and liabilities
- Dissolve the risk acknowledgment of FOREX deals in both cash and futures professions
- Differentiate M1 M2 M3 and L scales in central bank monetary policy arrangements
- Describe the manner of balancing daily cash movement transactions through financial go-betweens
- Promote a rubric to analyze any company's short-term –replacements on the money–
- Estimate the pros and cons of using put and call selections on FOREX eventualities to manage risk
- Describe the key variations between currency swaps and FOREX cash and futures marts
- Define a workable interest-rate swap approach for a firm's short-term liabilities
- Dissolve all types of short-term money exchange securities vs. cash balances and credit duration

## Course Methodology of Global Banking, Money Markets, FOREX, and Swaps

# *T h i s   t r a i n i n g   c o u r s e   w i l l*

well as a highly interactive case-discussion aimed at a useful application of key methods in global short-term money exchanges. Banking-intermediary terms, situations, products, and duties will be applied directly to the attendees' associations/firms/industries in small-group crew case projects. The primary emphasis is on being proactive in advancing a strong understanding of global banking regular transactions and potential issues-risks that must be addressed re monetary policies in both domestic and international markets, overnight / daily balances of money market positions, and how to mitigate the impact of neutralizing moves in the FOREX and interest rate markets.

## **Organizational Impact of Global Banking, Money Markets, FOREX, and Swaps**

Attendees will have an urgent return on investment [ROI] to their firms/teams by bringing banking, monetary policy, foreign currency exchange, and money exchange models, thoughts, terminology, and aspects directly to their workplace, associates, staff, and superior management.

**The tangible ROI is that attendees will be able to prove a working awareness of these appropriate finance skills and competencies within the immediate connection of their Organizational and Operational abilities:**

- An obvious intelligence of the relationship between monetary policies and global banking
- Developing approaches for managing cash movement and short-term money exchange transactions
- Doing proactive in building FOREX policies to manage risk exposure and currency valuations
- Managing fixed and changeable interest flow risks with derivative securities
- Promptly investigate short-term money exchange securities that best match cash flow expectations
- Be the point person to define and decide on necessary banking products and services

## **Personal Impact of Global Banking, Money Markets, FOREX, and Swaps**

**Attendees will promote their professional improvement by:**

- Perception of specific money exchange strategies related to global banking and cash flow management
- Raising a new managerial mindset and attitude on international money exchanges
- Improving their consciousness of monetary policy and its influence on foreign economics and trade
- Impartially judge money exchange portfolio holdings vis-à-vis global cash flow series
- Realize forward-thinking approaches to FOREX risk reduction and timing cycles
- Creating short-term financial forms for both currencies and interest-rate securities

## **Target Audience of Global Banking, Money Markets, FOREX, and Swaps**

**This training course is fitting for a wide range of experts but will greatly serve:**

- Anyone seeing to extend their working awareness about how global monetary policies influence cash flow cycles for both external receivables coming in and payables going out
- Anyone viewing to promote the financial positioning of corporate/organizational short-term supplies management for both global lines of credit and quick marketable securities
- Senior Operational Managers who want to incorporate cash flow risk mitigation into the business model for all planes of the company's global operations
- Board Members who need to magnify their fiduciary capacity to manage and mitigate FOREX risk exposure in global partnerships, markets, and transactions
- Business Development managers who want broader valuation impressions for potential commercial opportunities in foreign industries and businesses

## Course Outlines of Global Banking, Money Markets, FOREX, and Swaps

### DAY 1

#### The Contemporary Landscape of Global Banking

- Central Banks and Variations on Monetary Policies
- SWIFT and Related Electronic Funds Transfers
- Commercial Banking vs. Private Banking Clienteles and Funds Management Policies
- The Intentions and Impacts of Quantitative Easing [QE] on Borrowing and Lending Policies
- Foreign Trade Balances of Payments among Countries and Banking Intermediaries
- The Impact of LIBOR, U.S. Prime, and other Short-term Benchmark Interest Rates
- The Effects of Removing the "Gold Standard" in Backing Currency Valuations
- The Role and Risks Associated with "Offshore Banking" and Non-regulated Transactions

### DAY 2

#### Global Money Markets

- Understanding M1 M2 M3 and L
- Bankers' Acceptances [BAs] and Foreign Trade Credit Letters
- Repurchase Agreements [Repos] and Commercial Paper
- T-Bills and Deriving the Yield Curve: Implications for Global Interest Rates
- Certificates of Deposit and other Short-term Bank Instruments
- Fixed and Variable Bank Lines of Credit
- Global "Money Centers" for Short-term Financial Intermediation
- Cash Flow Management Strategies

### DAY 3

#### Foreign Exchange [FOREX] and Global Currency Valuations

- Purchasing Power Parity and FOREX Conversion Pricing
- Hedging Currency Risk Exposure with Long and Short Currency Futures Contracts
- The Use of Put and Call Options on Foreign Currency Risk Exposure Mitigation
- The Pound Sterling and Bank of England vs. Euros and European Central Bank Policies
- Country GDP, Interest Rates, and Relative Currency Fluctuations
- Pegged Currencies vs. Free-Market Supply and Demand Currencies
- The Role of Speculators, Hedgers, and Ultimate Long Positions in FOREX Markets
- New "financially engineered" Products and Contractual Cash Flow Structures

### DAY 4

#### The Global Swap Markets

- History and Development of the Swap Market for Foreign Currency
- History and Development of the Swap Market for Interest Rate Exchanges
- Portfolio Approaches to Foreign Currency Management
- Fixed-for-Fixed, Fixed-for-Floating, and Floating-for-Floating Interest Rate Swaps
- Nominal Principal and Settlement Valuations
- Bid-Ask Pricing Spreads and Market Efficiency in the Swap Markets
- Minimizing Transaction Costs on Global Financial Intermediation

## DAY 5

### New Banking Frontiers, Functions, and Cryptocurrencies

- The Design, Development, and Launch of Bitcoin
- Two-dozen Cryptocurrencies Follow the Bitcoin Lead
- Direct [peer-to-peer] Financial Transactions
- Dramatic Changes Coming in Global Banking Fees for Financial Intermediation
- Geographic Trade Blocs, Trade Pacts, and New Paradigms in [Cash Flow Management]
- Privacy Laws, Financial Disclosure, Collusion, Cartels, and Currency Innovation