



Venture Capital: Investing in Early-Stage Startups

Casablanca -

21-07-2025

Venture Capital: Investing in Early-Stage Startups

Course code: JV240 From: 21-07-2025 Venue: Casablanca - Course Fees: 3400 £

Introduction

Welcome to the Venture Capital: Investing in Early-Stage Startups training program! This program is designed to provide participants with a comprehensive understanding of venture capital, particularly focusing on the dynamics of investing in early-stage startups. Participants will gain insights into the strategies, risks, and best practices that shape successful venture capital endeavors.

Course Objectives of Venture Capital: Investing in Early-Stage Startups

Upon completing this program, participants will be able to:

- Understand the fundamentals of venture capital and its role in the startup ecosystem
- Evaluate investment opportunities in early-stage startups
- Develop effective due diligence processes
- Manage and mitigate risks associated with early-stage investments
- Foster a network within the venture capital community
- Enhance decision-making skills for successful investment outcomes

Course Methodology of Venture Capital: Investing in Early-Stage Startups

This program will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

Organizational Impact of Venture Capital: Investing in Early-Stage Startups

This training program will have a positive impact on organizations by:

- Equipping teams with the knowledge to identify and evaluate high-potential startups
- Strengthening investment decision-making processes

- Developing strategies for sustainable and profitable portfolio management
- Enhancing collaboration within the venture capital team

Personal Impact of Venture Capital: Investing in Early-Stage Startups

Participants will experience personal growth and development, including:

- Gaining expertise in venture capital principles and practices
- Expanding their network within the startup and venture capital ecosystem
- Enhancing analytical and decision-making skills
- Building confidence in assessing and selecting investment opportunities

Who Should Attend

This training program is ideal for:

- Venture Capitalists
- Angel Investors
- Private Equity Professionals
- Corporate Development Executives
- Investment Managers
- Entrepreneurs seeking investment insights
- Professionals interested in the startup ecosystem

Course Outline

Day 1

Introduction to Venture Capital

- Overview of Venture Capital
- Role in the Startup Ecosystem
- Different Stages of Venture Capital
- Trends and Landscape

Day 2

Investment Strategies and Due Diligence

- Developing Investment Theses
- Due Diligence Processes
- Legal and Regulatory Considerations
- Valuation Methods for Early-Stage Startups

Day 3

Risk Management in Early-Stage Investments

- Identifying and Mitigating Risks
- Portfolio Management Strategies
- Exit Strategies and Liquidity Events
- Case Studies on Successful and Unsuccessful Investments

Day 4

Building and Managing a Venture Capital Portfolio

- Portfolio Construction Principles
- Monitoring and Supporting Portfolio Companies
- Strategic Partnerships and Collaborations
- Investor Relations and Reporting

Day 5

Emerging Trends and Future of Venture Capital

- Innovations in Venture Capital
- Impact of Technology on Investment Strategies
- Global Perspectives in Venture Capital
- Certification Examination and Closing Remarks