



*Leadership in Green Energy Transitions for Managers*

*Casablanca -*

*03-03-2025*

# Leadership in Green Energy Transitions for Managers

Course code: ML283 From: 03-03-2025 Venue: Casablanca - Course Fees: 3400 £

## Introduction

As the global focus shifts toward sustainability, organizations face growing expectations to adopt green energy practices that reduce environmental impact. This transition, however, is complex, requiring visionary leadership and a strategic approach to integrate renewable energy sources, enhance efficiency, and meet regulatory standards. This program is designed to equip managers with the skills, knowledge, and confidence to lead green energy transitions effectively. Through a blend of theory, case studies, and practical workshops, participants will explore how to align organizational strategies with sustainable energy goals, engage stakeholders, manage change, and drive long-term value. By the end of the course, managers will be prepared to spearhead green energy initiatives that support both operational efficiency and environmental responsibility, setting their organizations on a path toward sustainable growth.

## Course Objectives of Leadership in Green Energy Transitions for Managers

Upon completing this program, participants will be able to:

- Understand the principles of green energy and the importance of sustainable practices.
- Develop leadership skills tailored to driving green energy initiatives.
- Learn to assess and implement renewable energy options and efficiency measures.
- Explore strategies for engaging stakeholders and building organizational support.
- Gain insights into regulatory frameworks and compliance related to green energy.
- Formulate actionable plans for energy transitions that align with organizational goals.

## Course Methodology of Leadership in Green Energy Transitions for Managers

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

## Organizational Impact of Leadership in Green Energy Transitions for Managers

This training program will have a positive impact on organizations by:

- **Enhanced Sustainability:** Organizations will reduce their carbon footprint and contribute positively to environmental conservation efforts.
- **Regulatory Compliance:** By understanding and integrating green energy regulations, organizations can maintain compliance and avoid penalties.
- **Cost Efficiency:** The adoption of renewable energy and efficiency measures can lead to significant long-term cost savings.
- **Improved Reputation:** Demonstrating a commitment to green energy strengthens the organization's brand and appeals to eco-conscious customers and partners.
- **Competitive Edge:** Organizations that are early adopters of green energy practices are better positioned to lead in an increasingly sustainability-driven market.

## Personal Impact of Leadership in Green Energy Transitions for Managers

Participants will experience personal growth and development, including:

- **Leadership Development:** Participants will enhance their ability to lead sustainable initiatives and inspire change within their teams.
- **Industry Knowledge:** Participants gain a solid understanding of renewable energy technologies, sustainability frameworks, and best practices.
- **Career Growth:** Knowledge in green energy transitions is valuable for career advancement, particularly as sustainability becomes a critical focus for organizations.
- **Networking:** Participants will have opportunities to connect with like-minded professionals who are committed to green energy leadership.

## Who Should Attend

This training program is ideal for:

- Mid to Senior-Level Managers
- Sustainability and Environmental Officers
- Operations and Facility Managers
- Energy and Utility Managers
- Executives responsible for strategic planning and resource management

## Course Outlines

Day 1

## Foundations of Green Energy and Sustainable Leadership

- Overview of Green Energy: Types, Trends, and Technologies
- Role of Leadership in Sustainability and Green Energy Transition
- Identifying and Setting Sustainable Energy Goals
- Introduction to Environmental, Social, and Governance (ESG) Principles
- Assessing Organizational Readiness for Green Energy Transition

## Day 2

### Renewable Energy Options and Efficiency Measures

- In-depth Look at Renewable Energy Sources: Solar, Wind, Hydro, and Biomass
- Energy Efficiency in Operations: HVAC, Lighting, and Equipment Optimization
- Introduction to Energy Storage and Smart Grids
- Case Studies: Successful Green Energy Transitions in Various Industries
- Analyzing Potential Renewable Energy Options for Participants' Organizations

## Day 3

### Regulatory Frameworks and Compliance in Green Energy

- Overview of Global and Local Regulations for Green Energy
- Compliance Requirements and Reporting Standards (e.g., GHG Protocol, CDP)
- Navigating Incentives and Grants for Green Energy Projects
- Integrating Compliance with Corporate Strategy
- Mapping Out Compliance Needs and Resources

## Day 4

### Stakeholder Engagement and Change Management

- Engaging Internal and External Stakeholders in Green Energy Projects
- Building a Culture of Sustainability within the Organization
- Change Management Strategies for Smooth Transition

- Communication Techniques to Gain Buy-In for Green Initiatives
- Workshop: Developing a Stakeholder Engagement Plan for a Green Energy Initiative

## Day 5

### Developing a Strategic Action Plan for Green Energy Transitions

- Creating a Long-Term Vision and Roadmap for Green Energy Integration
- Measuring and Reporting Progress: Key Metrics and Indicators
- Risk Management in Green Energy Projects
- Participants Design a Green Energy Transition Plan for Their Organizations