



Strategic HR Leadership: Navigating the Future of Work

Casablanca -

03-03-2025



Strategic HR Leadership: Navigating the Future of Work

Course code: HR235 From: 03-03-2025 Venue: Casablanca - Course Fees: 5350 £

Introduction

The "Strategic HR Leadership: Navigating the Future of Work" training program is designed to equip HR professionals with the knowledge and skills required to lead strategically in an evolving workplace landscape. As organizations face unprecedented changes and challenges, HR leaders play a critical role in shaping the future of work. This program will empower participants to become forward-thinking HR strategists.

Course Objectives of Strategic HR Leadership

By the end of this training course, delegates will be qualified to

- Understand the key trends shaping the future of work.
- · Develop strategic thinking and leadership skills in HR.
- Align HR strategies with the organization's overall goals.
- Leverage technology and data analytics for HR decision-making.
- Foster a culture of innovation and adaptability within HR teams.

Course Methodology of Strategic HR Leadership

This training program will utilize a combination of methodologies, including:

- Interactive workshops and group discussions.
- · Case studies and real-world examples.
- Hands-on practice with digital HR tools and software.
- Group projects to apply knowledge to real HR challenges.

Organizational Impact of Strategic HR Leadership

- Enhanced HR leadership capabilities.
- Improved HR strategies aligned with organizational goals.
- Increased agility and adaptability in responding to workforce changes.
- Improved talent acquisition and retention.
- Better use of data for informed decision-making.
- Stronger HR teams contributing to overall business success.

Personal Impact of Strategic HR Leadership

This training course teaches the competencies that enable delegates to:

- Enhanced strategic thinking and leadership skills.
- Increased career opportunities and advancement prospects.
- · Greater confidence in HR decision-making.
- Ability to drive positive change within the organization.
- Networking opportunities with peers and industry experts.



Who Should Attend

This program is ideal for HR professionals at all levels who aspire to take on leadership roles and shape the future of their organizations. It's particularly beneficial for:

- · HR Managers and Directors
- HR Business Partners
- Talent Acquisition Specialists
- Organizational Development Professionals
- HR Analysts
- Aspiring HR Leaders

Course Outline

Day 1

Understanding the Future of Work

- Key trends shaping the future of work.
- The role of HR in responding to workforce changes.
- Guest lecture: Future workforce insights.

Day 2

Strategic HR Leadership Essentials

- Developing strategic thinking skills.
- HR as a strategic business partner.
- Case study: HR's role in organizational change.

Day 3

Leveraging Technology and Data in HR

- HR technology landscape and trends.
- Data-driven decision-making in HR.
- Workshop: Introduction to HR analytics tools.

Day 4

Building a High-Performing HR Team

- · Developing an agile HR team.
- Leadership and team dynamics in HR.
- Group project: Designing an HR innovation initiative.

Day 5

Crafting and Implementing HR Strategies



- Formulating and communicating HR strategies.
- Change management in HR strategy implementation.
- Presentation of individual HR strategic plans.

Day 6

Nurturing Innovation and Adaptability in HR

- Understanding the importance of innovation in HR.
- · Creating a culture of adaptability within HR teams.
- · Case studies on successful HR innovation initiatives.
- Workshop: Brainstorming and developing innovative HR solutions.

Day 7

Employee Engagement and Well-being

- The role of HR in fostering employee engagement.
- Strategies for enhancing employee well-being.
- Implementing effective communication channels within HR.
- Interactive session: Employee engagement survey and analysis.

Day 8

Diversity, Equity, and Inclusion in HR

- Recognizing the significance of diversity and inclusion in HR.
- Developing inclusive HR policies and practices.
- Guest speaker: Expert insights on DEI in the workplace.
- Group discussion: Implementing diversity initiatives in HR.

Day 9

Legal and Ethical Considerations in HR

- Understanding legal frameworks impacting HR decisions.
- Ethical considerations in HR leadership.
- Case studies on HR legal challenges and resolutions.



• Workshop: Role-playing scenarios to address ethical dilemmas in HR.

Day 10

Future-Proofing HR Leadership

- Continuous learning and development for HR leaders.
- Staying updated on industry trends and best practices.
- Personal development planning for HR professionals.
- Closing ceremony: Reflections, certificates, and networking opportunities.