



*The Oxford 5-Day MBA in Finance*

*Cairo - InterContinental Cairo Semiramis*

*24-11-2024*

## The Oxford 5-Day MBA in Finance

Course code: FB47 From: 24-11-2024 Venue: Cairo - InterContinental Cairo Semiramis Course Fees: 2750 £

### Introduction

Today's business professionals must understand the flow of financial resources. Such comprehension is required on a daily basis, whether it is used to forecast trends, evaluate company performance, or obtain funding. Non-financial professionals are frequently asked to make decisions based on modern financial controls, and they must be able to navigate the financial systems that have a significant impact on their professional responsibilities.

This Finance & Budgeting training Course on OXFORD 5-day MBA in Finance is designed to give business professionals a better understanding of corporate finance as it is practiced by today's most powerful companies. This intensive Oxford 5-Day MBA in Finance training Course is designed specifically for non-financial personnel and approaches the subject of finance as it relates to the corporation.

### Course Objectives of Oxford 5-Day MBA in Finance

This training course gives participants the devices needed to find better solutions to questions such as:

- What is the suitable discount rate to be utilized in investment appraisal?
- What are the pros and cons of different kinds of financing?
- What circumstances must be considered in determining dividend policy?
- What is the specific nature and scope of the matter to be dissolved?
- What results are available to control risk?
- Why is correspondence so significant in controlling risk?
- Which particular variables, relationships, and inclinations are likely to support examining an annual record?

### Course Methodology of Oxford 5-Day MBA in Finance

Utilizing an aggregate of lectures, group exercises, and individual activities with useful applications, the participants will increase both theoretical and practical awareness of the issues covered. The emphasis is on the real world and as an outcome, participants will turn to the workplace with both the knowledge and the confidence to apply the techniques received.

### Organizational Impact of Oxford 5-Day MBA in Finance

By sending participants the organization will profit by:

- Giving participants an intense and focused program in finance addressing key points found on MBA's in finance during the world
- Updating IT skills by proving the value of financial software in serving in the decision-making method
- Updating participants with up-to-date developments in risk management
- Giving expression to numerous annual records and real-life cases
- Highlighting the purpose of risk in decision making
- Describing how risk can be covered and quantified

## Personal Impact of Oxford 5-Day MBA in Finance

Participants will receive the following skillset:

- The capability to actively participate in finance decision-making
- A judgment of the comparative merits of varying asset classes
- Identification of the importance of risk in managing the cost of capital
- A capability to use sophisticated investment appraisal techniques
- A recognition of the key details from an annual record and recognition of significant ratios and linkages
- Verification of the suitable device to manage risk

## Target Audience of Oxford 5-Day MBA in Finance

- High-Level Supervisors integral to the decision-making method
- Non-Financial Business Professionals managing who has been promoted to financial positions
- Financial Professionals wanting an update or a "refresher" of their awareness
- Junior Supervisors working in the finance area

## Course Outlines of Oxford 5-Day MBA in Finance

### DAY 1

#### An Introduction to the Financial Markets

- An Introduction to the Equity Markets
  - IPO
  - Market Indices
  - International Equity Market Links
- An Introduction to Bond Markets
  - Long Term vs. Short Term
  - Treasury vs. Corporate
  - Types of Bond
- An Introduction to the FX Market
  - The Spot and Forward Market
  - Exchange Rate Trends and Linkages
  - Carry Trades
- An Introduction to the Derivatives Market
  - Futures

- Options
- The Link between Risk and Return

## DAY 2

### Evaluating Investment Opportunities

- The Markowitz Model of Portfolio Risk
- The Capital Asset Pricing Model
  - A Practical Application of the CAPM to a Range of Companies
- The Time Value of Money and Discounted Cash Flow Techniques
- The Gordon Growth Model
  - A Practical Application of Forecasting Dividends
- Determining the Cost of Debt
- The Weighted Average Cost of Capital (WACC)
- Investment Appraisal using the Net Present Value Approach
  - The Importance of the Cost of Capital
  - Scenario Analysis
- Payback and Adjusted Payback
- The Internal Rate of Return (IRR) Approach
  - A Practical Application of the IRR Approach
  - Pitfalls in using the IRR Approach
- Real Options

## DAY 3

### A Walkthrough of an Annual Report

- The Balance Sheet
- The Income Statement
- The Cash Flow Statement
- Ratio Analysis

- A Practical Application of Ratio Analysis
- Forecasting Sales
  - The Cost of Sales Approach

## DAY 4

### The Corporate Financing Decision

- Financial Leverage
  - Modigliani and Millers Theory of Capital Structure
  - The Risk of Bankruptcy
  - The Optimal Capital Structure
- The Dividend Decision
  - The Clientele Effect
  - The Taxation Effect
- The Principal-Agent Problem
- The Market for Corporate Control

## DAY 5

### Risk Management

- Hedging Exchange Rate Risk Using
  - The Forward Market
  - The Options Market
  - Zero Cost Collars
- Hedging Commodity Price Risk Using
  - Options
  - Futures
- Practical Application of Airlines Hedging Fuel Price Risk - The Importance of Correlation