



*Strategic Decision-Making*

*Cairo - InterContinental Cairo Semiramis*

*13-10-2024*

# Strategic Decision-Making

Course code: SC226 From: 13-10-2024 Venue: Cairo - InterContinental Cairo Semiramis Course Fees: 2750 £

## Introduction

In a rapidly changing business landscape, the ability to make effective and strategic decisions is a key competency for leaders. This program is designed to equip participants with the skills and insights needed to make informed, timely, and impactful decisions in complex and dynamic environments.

## Course Objectives of Strategic Decision-Making

Upon completing this program, participants will be able to:

- Develop a deep understanding of the principles of strategic decision-making.
- Enhance critical thinking and analytical skills.
- Learn techniques for gathering and analyzing relevant data.
- Understand the psychological aspects of decision-making.
- Develop strategies for making decisions in uncertain and ambiguous situations.
- Apply decision-making frameworks to real-world strategic scenarios.

## Course Methodology of Strategic Decision-Making

This program will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

## Organizational Impact of Strategic Decision-Making

This training program will have a positive impact on organizations by:

- Improved strategic planning and execution.
- Enhanced organizational agility and adaptability.
- Increased efficiency in resource allocation and utilization.
- Strengthened ability to navigate and capitalize on market changes.

## Personal Impact of Strategic Decision-Making

Participants will experience personal growth and development, including:

- Advanced proficiency in strategic decision-making.
- Enhanced confidence in tackling complex decision scenarios.
- Improved ability to assess risks and opportunities strategically.
- Greater effectiveness in influencing and leading through decision processes.

## Who Should Attend

This training program is ideal for:

- Executives and senior leaders responsible for strategic decision-making.
- Managers and decision-makers in various organizational functions.
- Professionals aspiring to leadership roles requiring strategic thinking.
- Anyone interested in developing advanced decision-making skills.

## Course Outline

### Day 1

#### Foundations of Strategic Decision-Making

- Understanding the Decision-Making Process
- The Role of Strategic Thinking in Decision-Making
- Cognitive Biases and Decision-Making

### Day 2

#### Critical Thinking and Analysis

- Developing Critical Thinking Skills
- Analytical Tools for Decision Support
- Case Studies: Analyzing Strategic Decision Scenarios

### Day 3

#### Data-Driven Decision-Making

- Importance of Data in Decision-Making
- Data Gathering and Analysis Techniques
- Practical Exercise: Using Data for Decision Support

### Day 4

#### Decision-Making in Uncertain Environments

- Strategies for Decision-Making Under Uncertainty
- Scenario Planning and Risk Management
- Real-world Applications: Decision-Making in Crisis

### Day 5

#### Implementing and Communicating Decisions

- Decision Implementation Best Practices
- Communicating Decisions Effectively
- Case Studies: Successful Decision Implementation