



*Global Banking, Money Markets, FOREX, and Swaps*

*Cairo - InterContinental Cairo Semiramis*

*08-12-2024*

# Global Banking, Money Markets, FOREX, and Swaps

Course code: BA17 From: 08-12-2024 Venue: Cairo - InterContinental Cairo Semiramis Course Fees: 2750 £

## Introduction

This training course focuses on current operational roles in global banking and financial intermediation, as well as short-term money exchanges, international exchange markets, and swap markets. It will evaluate a wide range of contemporary case models involving money transfers and the various products and services that support banking go-betweens. This course will also assess the full range of global banking and money exchanges, including country and regional commercial policies, overnight deposits, SWIFT wire transfers, M1-M2-M3 L lending-rate benchmarks, and "prime" [LIBOR] lending-rate benchmarks. The emphasis will be on specification, models, risk positions, hedging, and the general purpose of lending, borrowing, and short-term commercial securities.

## This Training Course will highlight:

- The functions and relative intercommunications of central banks in London, EU, China, Japan, and the U.S.
- All characters of daily currency transactions between selves, businesses, and nations
- The purpose of money markets □ short-term lines of credit on regular/late balances
- The function of money exchange interest-bearing instruments on short-term flow holdings
- Whence financial engineering evolved the swap exchanges for interest and currency
- Whence commercial policies influence short-term cash flow tactics and risk positions
- These roles of FOREX [outside exchange] markets cash and futures, also set and call options
- Approaches for regulating banking and money exchange transactions and relations

## Course Objectives of Global Banking, Money Markets, FOREX, and Swaps

### At the end of this training course, you will be qualified to:

- Survey any company's short-term money-market views on assets and liabilities
- Dissolve the risk acknowledgment of FOREX deals in both cash and futures professions
- Differentiate M1 M2 M3 and L scales in central bank monetary policy arrangements
- Describe the manner of balancing daily cash movement transactions through financial go-betweens
- Promote a rubric to analyze any company's short-term □replacements on the money□
- Estimate the pros and cons of using put and call selections on FOREX eventualities to manage risk
- Describe the key variations between currency swaps and FOREX cash and futures marts
- Define a workable interest-rate swap approach for a firm's short-term liabilities
- Dissolve all types of short-term money exchange securities vs. cash balances and credit duration

## Course Methodology of Global Banking, Money Markets, FOREX, and Swaps

This training course will cover an inductive logic procedure for introducing new terms-concepts-models-methods, as well as a highly interactive cascase discussionmed at a useful application of key methods in global short-term money exchanges. Banking-intermediary terms, situations, products, and duties will be applied directly to the attendees' associations/firms/industries in small-group crew case projects. The primary emphasis is on being proactive in advancing a strong understanding of global banking regular transactions and potential issues-risks that must be addressed re monetary policies in both domestic and international markets, overnight / daily balances of money market positions, and how to mitigate the impact of neutralizing moves in the FOREX and interest rate markets.

## Organizational Impact of Global Banking, Money Markets, FOREX, and Swaps

Attendees will have an urgent return on investment [ROI] to their firms/teams by bringing banking, monetary policy, foreign currency exchange, and money exchange models, thoughts, terminology, and aspects directly to their workplace, associates, staff, and superior management.

The tangible ROI is that attendees will be able to prove a working awareness of these appropriate finance skills and competencies within the immediate connection of their Organizational and Operational abilities:

- An obvious intelligence of the relationship between monetary policies and global banking
- Developing approaches for managing cash movement and short-term money exchange transactions
- Doing proactive in building FOREX policies to manage risk exposure and currency valuations
- Managing fixed and changeable interest flow risks with derivative securities
- Promptly investigate short-term money exchange securities that best match cash flow expectations
- Be the point person to define and decide on necessary banking products and services

## Personal Impact of Global Banking, Money Markets, FOREX, and Swaps

Attendees will promote their professional improvement by:

- Perception of specific money exchange strategies related to global banking and cash flow management
- Raising a new managerial mindset and attitude on international money exchanges
- Improving their consciousness of monetary policy and its influence on foreign economics and trade
- Impartially judge money exchange portfolio holdings vis-à-vis global cash flow series
- Realize forward-thinking approaches to FOREX risk reduction and timing cycles
- Creating short-term financial forms for both currencies and interest-rate securities

## Target Audience of Global Banking, Money Markets, FOREX, and Swaps

This training course is fitting for a wide range of experts but will greatly serve:

- Anyone seeing to extend their working awareness about how global monetary policies influence cash flow cycles for both external receivables coming in and payables going out
- Anyone viewing to promote the financial positioning of corporate/organizational short-term supplies management for both global lines of credit and quick marketable securities
- Senior Operational Managers who want to incorporate cash flow risk mitigation into the business model for all planes of the company's global operations
- Board Members who need to magnify their fiduciary capacity to manage and mitigate FOREX risk exposure in global partnerships, markets, and transactions
- Business Development managers who want broader valuation impressions for potential commercial opportunities in foreign industries and businesses

## Course Outlines of Global Banking, Money Markets, FOREX, and Swaps

### DAY 1

#### The Contemporary Landscape of Global Banking

- Central Banks and Variations on Monetary Policies
- SWIFT and Related Electronic Funds Transfers



- Commercial Banking vs. Private Banking Clienteles and Funds Management Policies
- The Intentions and Impacts of Quantitative Easing [QE] on Borrowing and Lending Policies
- Foreign Trade Balances of Payments among Countries and Banking Intermediaries
- The Impact of LIBOR, U.S. Prime, and other Short-term Benchmark Interest Rates
- The Effects of Removing the "Gold Standard" in Backing Currency Valuations
- The Role and Risks Associated with "Offshore Banking" and Non-regulated Transactions

## DAY 2

### Global Money Markets

- Understanding M1 M2 M3 and L
- Bankers' Acceptances [BAs] and Foreign Trade Credit Letters
- Repurchase Agreements [Repos] and Commercial Paper
- T-Bills and Deriving the Yield Curve: Implications for Global Interest Rates
- Certificates of Deposit and other Short-term Bank Instruments
- Fixed and Variable Bank Lines of Credit
- Global "Money Centers" for Short-term Financial Intermediation
- Cash Flow Management Strategies

## DAY 3

### Foreign Exchange [FOREX] and Global Currency Valuations

- Purchasing Power Parity and FOREX Conversion Pricing
- Hedging Currency Risk Exposure with Long and Short Currency Futures Contracts
- The Use of Put and Call Options on Foreign Currency Risk Exposure Mitigation
- The Pound Sterling and Bank of England vs. Euros and European Central Bank Policies
- Country GDP, Interest Rates, and Relative Currency Fluctuations
- Pegged Currencies vs. Free-Market Supply and Demand Currencies
- The Role of Speculators, Hedgers, and Ultimate Long Positions in FOREX Markets
- New "financially engineered" Products and Contractual Cash Flow Structures

## DAY 4

### The Global Swap Markets

- History and Development of the Swap Market for Foreign Currency
- History and Development of the Swap Market for Interest Rate Exchanges
- Portfolio Approaches to Foreign Currency Management
- Fixed-for-Fixed, Fixed-for-Floating, and Floating-for-Floating Interest Rate Swaps
- Nominal Principal and Settlement Valuations
- Bid-Ask Pricing Spreads and Market Efficiency in the Swap Markets
- Minimizing Transaction Costs on Global Financial Intermediation

## DAY 5

### New Banking Frontiers, Functions, and Cryptocurrencies

- The Design, Development, and Launch of Bitcoin
- Two dozen Cryptocurrencies Follow the Bitcoin Lead
- Direct "peer-to-peer" Financial Transactions
- Dramatic Changes Coming in Global Banking Fees for Financial Intermediation

- Geographic Trade Blocs, Trade Pacts, and New Paradigms in Cash Flow Management
- Privacy Laws, Financial Disclosure, Collusion, Cartels, and Currency Innovations